

**WHAS** 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

**Grit Media Attention: Accounts Payable** 324 Capital Avenue Frankfort, KY 40601

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

	INVOICE	тг		Page 1 of 2			
DUPL	Property	WHAS					
	Invoice #	2098878-3	Order #	2098878			
St.	Invoice Date	11/08/20	Alt Order #	Manual			
202	Invoice Month	November 2020	Deal #				
711	Invoice Period	11/02/20 - 11/08/20	Flight Dates	10/19/20 - 11/03/20			
	Advertiser	ISS/ Kentuckians for Strong Leadership					
	Product	KSL WHAS HD 48					
	Estimate #	48					
		Account Executive	Kimberly Will	iams			
		Sales Office WHAS Louisville					
		Sales Region Local					
		Agency Code					
le		Advertiser Code					
		Billing Calendar	Broadcast				
		Billing Type	Cash				
		Special Handling					
		Agency Ref	20569AG				
		Advertiser Ref	41923				
		Product 1					
		Product 2					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
		<u> </u>				110011				_
27 11/02/20	11/03/20	Good Morning America	7-9a	МГ	:30	1	\$375.00	NM		
	Start Date 11/02/20	<u>End Date</u> <u>MΓWTFSS</u> <u>MΓ</u>	Spots/Week 1	<u>Rate</u> \$375.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate T	ype
1 WHA	S Tu 11/	03/20 7:49 AM Good M	Norning America	7-9a	:3	O KSL FLEM	ING _2		\$375.00 l	NM
38 11/02/20	11/03/20	Good Morning America	7-9a	МГ	:30	1	\$375.00	NM		
	Start Date 11/02/20	End Date <u>MTWTFSS</u> 11/08/20 <u>MT</u>	Spots/Week 1	<u>Rate</u> \$375.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate T	ype
1 WHA	S M 11/	02/20 7:27 AM Good M	Norning America	7-9a	:3	O KSL FLEM	I NG _2		\$375.00	NM
48 11/02/20	11/03/20	Good Morning America	7-9a	МГ	:30	1	\$375.00	NM		
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate T	ype
1 WHA	S M 11/	02/20 8:54 AM Good M	Norning America	7-9a	:3	KSL FLEM	ING _2		\$375.00	NM
51 11/02/20	11/03/20	Local News @ 6a M-F	6-7a	МГ	:30	2	\$225.00	NM		司
	Start Date 11/02/20	End Date <u>MTWTFSS</u> 11/08/20 <u>MT</u>	Spots/Week 2	<u>Rate</u> \$225.00						
Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate T	уре
1 WHA		02/20 6:27 AM Local N	lews @ 6a M-F	6-7a		O KSL FLEM			*	NM
2 WHA	S Tu 11/	03/20 6:23 AM Local N	lews @ 6a M-F	6-7a	:3	O KSL FLEM	ING _2		\$225.00	NM
52 11/02/20	11/03/20	Local News @ 11p M-F	11-1135p	M	:30	1	\$375.00	NM		
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate						

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2098878-3	098878-3 Invoice Month November 202					
Invoice Date	11/08/20	Invoice Period	11/02/20 - 11/08/20				
Advertiser	ISS/ Kentuckians for Strong Leadership						
Product	KSL WHAS HD 48						
Estimate #	48						

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
52 11/02/20	11/03/20	Local News @ 11p M-F	11-1135p	M	:30	1	\$375.00	NM	
	11/02/20	11/08/20 M	1	\$375.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	<u>tion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WH	AS M 11/	02/20 11:24 PM Local N	ews @ 11p M-F	11-1135p	:3	O KSL FLEN	MING _2		\$375.00 NM

Total Spots 6

## Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$1,950.00

Agency Commission \$292.50

Net Amount Due \$1,657.50

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